

CREATE with Clarity

Stimulate your creativity • Collaborate effectively • Redefine your strategic thinking process

BUILDING DESIGN
+ CONSTRUCTION

Under **40** leadership
summit II

OCTOBER 3-5, 2012

CHICAGO AIA HEADQUARTERS
& HOTEL MONACO



EXCLUSIVE BEHIND-THE-SCENES TOUR OF WRIGLEY FIELD

On Friday, October 5, U40 Summit participants will take part in a unique behind-the-scenes technical tour of Wrigley Field. You will meet with Cubs' Senior Development Consultant Steven Jacobsen, CDP, and Carl Rice, Vice President, Baseball Operations, to dissect the challenges involved in keeping this beloved sports icon up to date — structural challenges, public utilities issues, MEP/HVAC modernization, ADA compliance, and historic restoration.

YOU ARE INVITED TO JOIN AN ELITE GROUP

of the AEC industry's most energetic young professionals in an intensive 2½-day event aimed at stimulating your creativity and clarifying your ability to think strategically. You will network and interact with other next-generation leaders of the design and construction industry in Chicago, home to world-renowned architecture.

You'll be tackling many of the tough issues facing today's young AEC professionals: How do I help grow my firm? How can our firm offer the best possible client experience? How do we extend our business model? How can I succeed in a big firm — or in a small one? How can our firm extract the most value from VDC/BIM and other technology? How can we collaborate more effectively? Where is our firm at greatest risk? How do I balance work and my personal life?

You will be eligible to earn up to 8.0 AIA/CES Discovery Learning Units.

WHO WILL ATTEND?

Registration is open to the following AEC professionals:

- All current or past *BD+C* "40 Under 40" winners (past winners over age 40 are still eligible)
- Under-40s from *BD+C*'s "Giants 300" AEC firms
- Under-40 young professionals from leading architecture, engineering, construction, and owner/developer firms

AEC firms may nominate up to two under-40 professionals who have been identified as future leaders of their respective companies. Registration is \$425 before September 15, 2012, and \$495 thereafter.

REGISTER AT:
www.bdcnetwork.com/under40summit

If you have any questions, please contact Harry Urban at hurban@sgcmail.com or Judy Brociek at jbrociek@sgcmail.com.

FEATURED PRESENTER: TOM WUJEC

Tom Wujec is a thought leader in personal and team creativity, technology innovation, and visual strategy. He is the author and editor of several books, a fellow at Autodesk, a TED Conference speaker and a pioneer in the emerging practice of business visualization.

At Autodesk, Wujec charts long-term strategy and introduces disruptive technologies serving the Architecture, Engineering, Construction, Manufacturing and Entertainment industries. As a founding professor at Singularity University, he teaches design paradigms, collaboration techniques and how to harness exponentially growing design technologies. Wujec has also developed a practice called Visual Strategy that incorporates visualization, rapid prototyping and business mapping.

